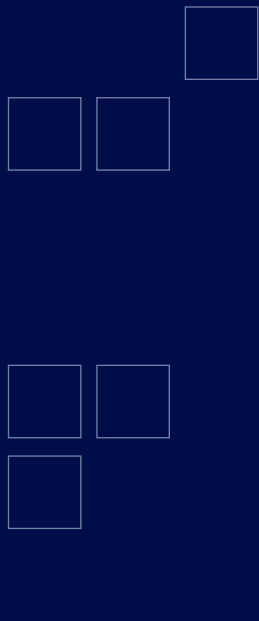


# Awarding Excellence in Business Leadership



# Awarding Excellence

**The CNBC European Business Leaders Awards (EBLA) recognise and honour the most outstanding executive leaders in Europe today. CNBC, in partnership with the *Financial Times* and with the support of chief executives from Europe's top-ranked companies, acknowledges Europe's most influential CEOs. Now in its sixth year, the Awards have become one of the most prestigious in the business world.**

EBLA is a unique awards programme. Nominations are made by CEO peers from Europe's top-ranked companies. The shortlist is then assessed by a distinguished panel of expert judges, which includes past CEO winners.

The underlying motivation behind the Awards is to discover which CEOs are creating a culture of entrepreneurship, developing best practices and carving out powerful and sustainable models of business in the global economy.

Those honoured at EBLA 2008 included Fiat's CEO, Sergio Marchionne as European Business Leader of the Year; Aditya Mittal, Business Leaders of the Future and L'Oréal's Chairman, Sir Lindsay Owen-Jones received the prestigious Lifetime Achievement Award (pictured on front cover). A complete list of previous winners can be found on the website.

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Visit [www.ebla2009.com](http://www.ebla2009.com) for more information and to watch CNBC's EBLA 2008 Award broadcast show.

# The Business Awards Event of the Year



The highlight of CNBC's European Business Leaders Awards is the VIP gala dinner and Awards ceremony, which is co-presented by CNBC anchors Maria Bartiromo and Ross Westgate. With a guest list that comprises of Europe's business élite, the Awards event has become a highly anticipated occasion where the winners are announced to an invitation-only audience of chief executives, chairman and board directors from Europe's leading organisations.

The CNBC European Business Leaders Awards 2009 takes place on **26 March 2009** at **Claridge's Hotel, London**

CNBC broadcasts exclusive coverage of the Awards event in Europe, including interviews with the finalists.

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Photo (L-R): Ross Westgate, CNBC; Sergio Marchionne, Fiat; Maria Bartiromo, CNBC; François Barrault, BT International

# Awards Categories

There are eight EBLA categories to mark excellence in leadership and outstanding business performance in Europe:

- Business Leader of the Year
- Business Leader of the Future
- Business Leader of the Year (Global/Local)
- Innovator of the Year
- Entrepreneur of the Year
- Outstanding Leadership in Sustainable Practices
- Philanthropist of the Year
- Lifetime Achievement Award



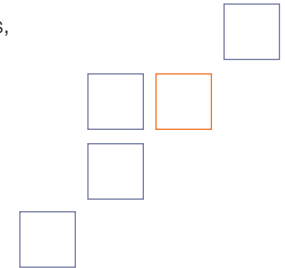
Recognising the increasingly important role that business leaders continue to make in supporting society through their charitable activities, we have introduced a new category for 2009, Philanthropist of the Year. Our aim is to pay tribute to the vision of a European business leader who, while making a significant contribution and financial impact, has also made a considerable difference through their support of voluntary organisations, communities, causes or society.

# Awards Nominations Process

Each year CNBC extends an invitation to the chief executives from the European companies within the FT Global 500 to help identify the most respected leaders in business. Dossiers are then prepared on each shortlisted CEO, looking at achievements and data including financial performance and key competitive indicators over the past twelve months.

The Judging Panel meets in November 2008 to determine the shortlist. The finalists are announced on CNBC and in the *Financial Times* in January 2009, to coincide with the World Economic Forum's Annual Meeting in Davos, Switzerland.

The Award winners are announced at the VIP gala dinner and ceremony at Claridge's Hotel in London to which the finalists, CEO nominators and board directors from Europe's leading organisations are invited to attend.



## EBLA 2009 Key Dates

Call for CEO Nominations	<b>15 August 2008</b>
Nominations closing date	<b>26 September 2008</b>
Judging Panel decides shortlist	<b>18 November 2008</b>
Finalists Announced	<b>24 January 2009</b>
Awards Winners Announced	<b>26 March 2009</b>

# The 2009 Judging Panel

The distinguished panel of judges consists of a number of EBLA 2008 winners and is chaired by Sir William Castell, Chairman of the Wellcome Trust.



**Aditya Mittal**  
CFO  
ArcelorMittal



**Dr Mike Lynch**  
CEO  
Autonomy plc



**Sergio Marchionne**  
CEO  
Fiat



**Nani Beccalli-Falco**  
President & CEO  
GE International



**Sir Lindsay-Owen Jones**  
Chairman  
L'Oréal



**Natalie Massenet**  
Founder & Chairman  
NET-A-PORTER.COM



**Lionel Barber**  
Editor  
Financial Times



**Seán Meehan**  
Professor of Marketing and  
Change Management  
IMD Lausanne



**Barbara Stelzner**  
VP & Director  
News and Programming, EMEA  
CNBC Europe



**Sir William Castell**  
Chairman  
Wellcome Trust

“It's important to honour and recognise the valuable contribution that European CEOs make to global business. I'd like to thank all those CEOs who actively participate in the EBLA, whether nominating their peers, as judges or as finalists at the Awards ceremony.”

Mick Buckley, President & CEO, CNBC Europe



# EBLA 2008 Winners

**Sergio Marchionne**  
CEO, Fiat  
European Business Leader  
of the Year

**Jean-Pierre Garnier**  
CEO, GlaxoSmithKline  
Outstanding Leadership in  
Business Practices

**Aditya Mittal**  
CFO, ArcelorMittal  
European Business Leader  
of the Future

**Nani Beccalli-Falco**  
President & CEO, GE International  
European Business Leader  
of the Year (Global/Local)

**Natalie Massenet**  
Founder & Chairman,  
NET-A-PORTER.COM  
Entrepreneur of the Year

**Ignacio Sánchez Galán**  
Chairman, Iberdrola  
Outstanding Leadership in  
Environmental Practices

**Dr Mike Lynch**  
CEO, Autonomy  
Innovator of the Year

**Sir Lindsay Owen-Jones**  
Chairman, L'Oréal  
Lifetime Achievement Award



Photos: top row: Marchionne; middle row: Mittal; Massenet; Bottom row: Beccalli-Falco; Lynch; Owen-Jones.

Through the independent platform of the **CNBC European Business Leaders Awards**, the channel and its partners pay tribute to the most outstanding executive leaders in Europe today.

In partnership with



In association with



Media Partners



For further information please contact:  
**Beverley Mason**, EBLA Programme Director  
**Email:** [beverley.mason@ebla2009.com](mailto:beverley.mason@ebla2009.com)  
**Telephone:** + 44 (0)7809 194 949 (direct)  
**Telephone:** + 44 (0)20 855 8733 (office)



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